

Brand One-Sheet

July 31, 2018

WEBY 1330 am | 99.1 FM

Primary Logo



This version may be used in instances when spatial constraints require a configuration of a more vertical nature.

Logo Variants

Secondary - Special Use on Color



Reversed - Black & White



Typography

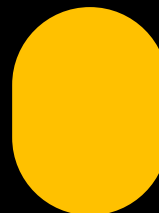
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Gotham Bold

Clearspace



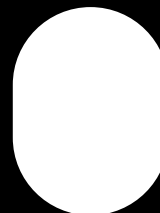
Color Palette



Golden
C: 0 R: 255
M: 25 G: 193
Y: 100 B: 0
K: 0 #ffc100
PMS: 109-U



Black
C: 75 R: 0
M: 68 G: 0
Y: 67 B: 0
K: 90 #000000
PMS: Process Black-U



White
C: 0 R: 255
M: 0 G: 255
Y: 0 B: 255
K: 0 #ffffff
PMS: 1-1 U